

For Immediate Release

Contact:
Chan Lee
(414)803-5425
MasterChan@JKLeeBlackBelt.com
www.JKLeeBlackBelt.com/media

Typical Sedentary Teen Gets Transformed Into Hardcore Martial Arts Fighter for Hit MTV Show

MILWAUKEE, Wis., May 15, 2008 – Master Chan Lee, a martial arts trainer for college athletes and martial arts champions, has finished the filming for an upcoming episode of MADE – the extremely popular MTV show that is just beginning its ninth season and is embarking on its 100th episode. In this new episode, Mr. Lee is the local celebrity coach of a small-town Wisconsin teenager who is on a mission to be "MADE" into a martial artist.

Master Lee said, "After more than 30 years of martial arts training and coaching, working with this Wisconsin teenager (whose identity is secret until after the initial showing) has been one of my most rewarding experiences. I'm excited to see how the episode will turn out after over 100 hours of filming.

During past seasons, each episode of MADE followed one willing candidate as they embarked on a mission to transform their life. Whether it was becoming a varsity football player, the homecoming queen or a cheerleader, each teenager dreamed of breaking out of their shell and finding out what they were really made of and what they could achieve when given the tools and training. This is the first episode of MADE where the candidate wanted to be transformed into a hardcore martial arts fighter.

Master Lee was selected as the celebrity coach of this episode following a selective interview process by MTV and was required to be away from his five martial arts schools in the metro Milwaukee area for most of the six weeks of filming.

"At our schools, martial arts is primarily about personal character development instead of just kicking and punching. That is what I emphasized during the training."

A final airtime for this episode will be established within the next few days. For more information on MADE, visit <http://made.mtv.com>. For more on Master Chan Lee, visit <http://JKLeeBlackBelt.com/media>

#

Note: Are you up for the challenge? If you would like a reporter from your staff to try a martial arts workout, Master Lee and his staff can arrange this with some advance notice.